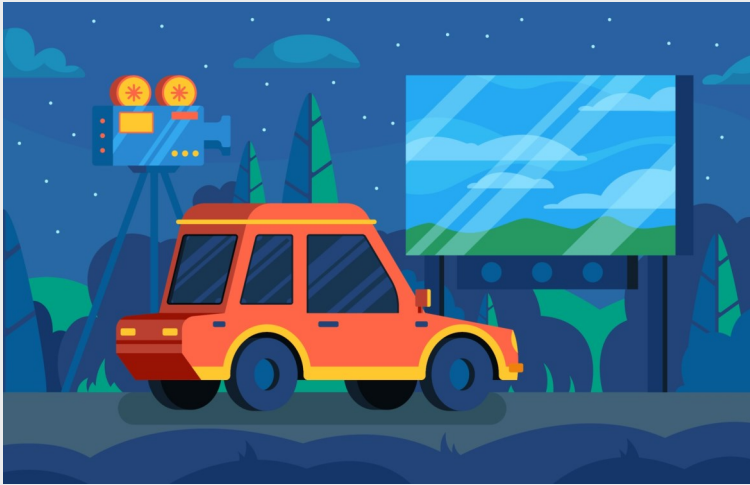


Pop-up Movie Night



Union Market

1309 5th St NE



Friday, June 17, 2022

7:00pm



Saturday, September 17, 2022

6:30pm

Get the kiddies out of the house and join us at . . . Unity's Pop-up Movie Night Family FUNdraiser!

Remember the good ole' days when you could enjoy a movie from the comfort of your own car? Well, those days are back! Unity will be hosting two nights of an outdoor movie experience with food, entertainment, and of course...a family friendly movie! One in June and one in September, each *Unity Pop-up Movie Night* is limited to 50 cars, so there's not a bad "spot" in the house as we gather to watch one of Disney's classic films!



Pop-up Movie Night



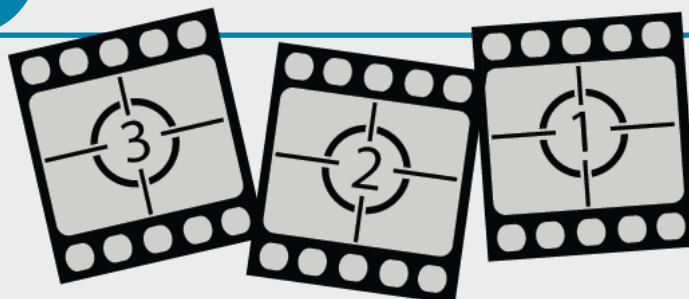
Red Carpet TITLE
\$20,000
FMV \$443
(one available)

Film Promotion:

- "Theater" named after sponsor, recognized with signage at event
- Movie presented exclusively by your company on all event digital and printed promotional and event day materials
- Company/name mention during remarks prior to movie
- Shout out by live entertainment
- 30 second commercial video spot (provided by sponsor) prior to movie*
- Full screen ad on movie screen prior to movie*
- Prominent company logo/name promoted on movie screen prior to movie*
- Company logo/name with link to company website promoted on ticket selling website
- Company name included in any event press releases
- Company logo/name promoted in Unity Health Care social media accounts (LinkedIn, Facebook, Twitter, and Instagram)
- Company logo/name promoted on event website with link to company website
- Company logo/name prominently displayed on e-ticket
- Company logo/name printed on 150 Snack Packs
- Name displayed on a Unity Donor "Wall of Healing," located at either the Anacostia, Parkside, or Upper Cardozo Health Center
- Recognition in Unity's Annual Report

Movie Premiere:

- Includes entry for four cars
 - Each of the four cars will receive:
 - VIP parking location
 - Free Concessions (alcohol not permitted)
 - Concierge service: a personal runner to retrieve and deliver your concessions



*All on-screen commercials, ads and logos are shown to the audience for half an hour before the movie starts.

Pop-up Movie Night



Production
\$10,000
FMV \$305

Film Promotion:

- Company/name mention during remarks prior to movie
- 15 second commercial video spot (provided by sponsor) prior to movie*
- Full screen ad on movie screen prior to movie*
- Prominent company logo/name promoted on movie screen prior to movie*
- Company name included in any event press releases
- Company logo/name promoted in Unity Health Care social media accounts (LinkedIn, Facebook, Twitter, and Instagram)
- Company logo/name promoted on event website with link to company website
- Company logo/name included on e-ticket
- Company logo/name printed on 150 Snack Packs
- Name displayed on a Unity Donor "Wall of Healing," located at either the Anacostia, Parkside, or Upper Cardozo Health Center
- Recognition in Unity's Annual Report

Movie Premiere:

- Includes entry for three cars
 - Each of the three cars will receive:
 - VIP parking location

Studio
\$5,000
FMV \$258

Film Promotion:

- Half screen ad on movie screen prior to movie*
- Prominent company logo/name promoted on movie screen prior to movie*
- Company name included in any event press releases
- Company logo/name promoted in Unity Health Care social media accounts (LinkedIn, Facebook, Twitter, and Instagram)
- Company logo/name promoted on event website with link to company website
- Company logo/name included on e-ticket
- Name displayed on a Unity Donor "Wall of Healing," located at either the Anacostia, Parkside, or Upper Cardozo Health Center
- Recognition in Unity's Annual Report

Movie Premiere:

- Includes entry for two cars

**All on-screen commercials, ads and logos are shown to the audience for half an hour before the movie starts.*

Pop-up Movie Night



Celebrity
\$2,500
FMV \$245

Film Promotion:

- Half screen ad on movie screen prior to movie*
- Company logo/name promoted on movie screen prior to movie*
- Company logo/name promoted in Unity Health Care social media accounts (LinkedIn, Facebook, Twitter, and Instagram)
- Company logo/name promoted on event website
- Recognition in Unity's Annual Report

Movie Premiere:

- Includes entry for one car

Honeywagon
\$2,500
FMV \$245

Your donation will support the entry costs and concessions for a Unity patient and their family who are in need, or a Unity frontline staff member and their family

Film Promotion:

- Half screen ad on movie screen prior to movie*
- Company logo/name promoted on signage on top of your car
- Company logo/name promoted in Unity Health Care social media accounts (LinkedIn, Facebook, Twitter, and Instagram)
- Company logo/name promoted on event website
- Recognition in Unity's Annual Report

Movie Premiere:

- Includes entry for one car

Parking
\$1,500
FMV \$243
(two available)

We'll have parking pres en-site to ensure that everyone has a great view!

Film Promotion:

- Company logo/name promoted on movie screen prior to movie*
- Company logo/name promoted on signage at entrance
- Company logo/name promoted in Unity Health Care social media accounts (LinkedIn, Facebook, Twitter, and Instagram)
- Company logo/name promoted on event website
- Recognition in Unity's Annual Report

Movie Premiere:

- Includes entry for one car

*All on-screen commercials, ads and logos are shown to the audience for half an hour before the movie starts.

Pop-up Movie Night

Ticket
\$1,000
FMV \$242
(two available)

Everyone will have a quick and simple way to check-in on arrival—with tickets!

Film Promotion:

- Company logo/name with link to company website promoted on ticket selling website
- Company logo/name promoted in Unity Health Care social media accounts (LinkedIn, Facebook, Twitter, and Instagram)
- Company logo/name promoted on event website
- Company logo/name prominently displayed on e-ticket
- Recognition in Unity's Annual Report

Snack Pack
\$1,000
FMV \$275
(one available)

Everyone will receive a complimentary snack pack on arrival. They're sure to be a hit as they'll contain something salty, something sweet and a bottle of water.

Film Promotion:

- Company logo/name promoted on movie screen prior to movie*
- Company logo/name promoted in Unity Health Care social media accounts (LinkedIn, Facebook, Twitter, and Instagram)
- Company logo/name promoted on event website
- Company logo/name printed on 150 Snack Packs
- Recognition in Unity's Annual Report



Pop-up Movie Night

Entertainment
\$1,000
 FMV \$240
(one available)

We'll set the tone for the night with some island sounds from a local youth Steel Drum Band!

Film Promotion:

- Shout out by live entertainment
- Company logo/name promoted on movie screen prior to movie*
- Company logo/name promoted on signage near the live entertainment area
- Company logo/name promoted in Unity Health Care social media accounts (LinkedIn, Facebook, Twitter, and Instagram)
- Company logo/name promoted on event website
- Recognition in Unity's Annual Report

HealthMobile
\$1,000
 FMV \$238
(one available)

Help us prepare our community for the upcoming winter! Let's stuff Unity's HealthMobile with new winter coats, scarves, gloves, hats and socks (due to COVID, new items only please!)

Film Promotion:

- Company logo/name promoted on movie screen prior to movie*
- Company logo/name promoted on signage on the Unity HealthMobile
- Company logo/name promoted in Unity Health Care social media accounts (LinkedIn, Facebook, Twitter, and Instagram)
- Company logo/name promoted on event website
- Recognition in Unity's Annual Report



For information and questions, please contact:
 Audrey White, Director of Corporate and Community Relations
 Email: awhite@unityhealthcare.org • Phone: 202.465.6134

*All on-screen commercials, ads and logos are shown to the audience for half an hour before the movie starts.

SPONSORSHIP COMMITMENT FORM

Company or Individual Name: _____
(as you would like it to appear on print materials)

Contact Person: _____

Address: _____

City, State, Zip: _____

Business Phone: _____ Fax: _____

Email: _____

Sponsor Opportunities	Quantity	Price Each	Total
Red Carpet Title — SOLD OUT		\$20,000 <i>(FMV: \$443)</i>	\$
Production		\$10,000 <i>(FMV: \$305)</i>	\$
Studio		\$5,000 <i>(FMV: \$258)</i>	\$
Celebrity		\$2,500 <i>(FMV: \$245)</i>	\$
Honeywagon		\$2,500 <i>(FMV: \$245)</i>	\$
Parking <i>(2 available)</i>		\$1,500 <i>(FMV: \$243)</i>	\$
Ticket <i>(2 available)</i>		\$1,000 <i>(FMV: \$242)</i>	\$
Snack Pack — SOLD OUT		\$1,000 <i>(FMV: \$275)</i>	\$
Entertainment <i>(1 available)</i>		\$1,000 <i>(FMV: \$240)</i>	\$
HealthMobile <i>(1 available)</i>		\$1,000 <i>(FMV: \$238)</i>	\$
Advertising Opportunities	Quantity	Price Each	Total
Full Screen		\$200 <i>(FMV: \$18)</i>	\$
Half Screen		\$100 <i>(FMV: \$14)</i>	\$
I am unable to attend, but would like to donate:			\$
Payment must be made prior to event			Grand Total: \$

METHOD OF PAYMENT

Check enclosed (payable to Unity Health Care)

Please charge my credit card: Personal Business (business name) _____

Name on Card *(please print)* _____

Card Number _____ Expiration Date _____

Security Code _____ Cardholder Signature _____

Thank you for your donation benefiting Unity Health Care.
 Please return this form by mail, fax, or email to:

Unity Health Care ATTN: Audrey White 1100 New Jersey Ave, SE, Suite 500 Washington, DC 20003	Audrey White Tel: 202.715.7982 Fax: 202.544.2678 awhite@unityhealthcare.org
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Deadline for ads and sponsorship logos for signage is **September 2, 2022.**