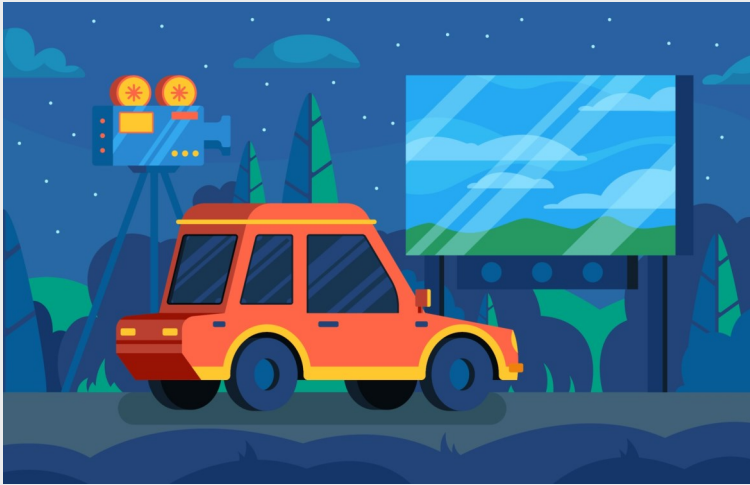


# Pop-up Movie Night



Union Market  
1309 5th St NE



Friday, June 17, 2022  
7:00pm



Saturday, September 17, 2022  
6:00pm

## Get the kiddies out of the house and join us at . . . Unity's Pop-up Movie Night Family FUNdraiser!

Remember the good ole' days when you could enjoy a movie from the comfort of your own car? Well, those days are back! Unity will be hosting two nights of an outdoor movie experience with food, entertainment, and of course...a family friendly movie! One in June and one in September, each *Unity Pop-up Movie Night* is limited to 50 cars, so there's not a bad "spot" in the house as we gather to watch one of Disney's classic films!



# Pop-up Movie Night



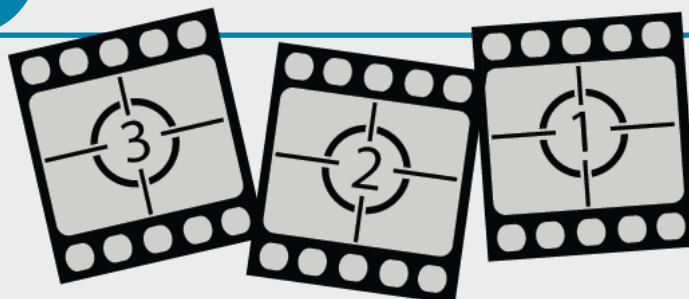
**Red Carpet TITLE**  
**\$20,000**  
FMV \$443  
*(one available)*

## Film Promotion:

- "Theater" named after sponsor, recognized with signage at event
- Movie presented exclusively by your company on all event digital and printed promotional and event day materials
- Company/name mention during remarks prior to movie
- Shout out by live entertainment
- 30 second commercial video spot (provided by sponsor) prior to movie\*
- Full screen ad on movie screen prior to movie\*
- Prominent company logo/name promoted on movie screen prior to movie\*
- Company logo/name with link to company website promoted on ticket selling website
- Company name included in any event press releases
- Company logo/name promoted in Unity Health Care social media accounts (LinkedIn, Facebook, Twitter, and Instagram)
- Company logo/name promoted on event website with link to company website
- Company logo/name prominently displayed on e-ticket
- Company logo/name printed on 150 Snack Packs
- Name displayed on a Unity Donor "Wall of Healing," located at either the Anacostia, Parkside, or Upper Cardozo Health Center
- Recognition in Unity's Annual Report

## Movie Premiere:

- Includes entry for four cars
  - Each of the four cars will receive:
    - VIP parking location
    - Free Concessions (alcohol not permitted)
    - Concierge service: a personal runner to retrieve and deliver your concessions



\*All on-screen commercials, ads and logos are shown to the audience for half an hour before the movie starts.

# Pop-up Movie Night



**Production**  
**\$10,000**  
FMV \$305

## Film Promotion:

- Company/name mention during remarks prior to movie
- 15 second commercial video spot (provided by sponsor) prior to movie\*
- Full screen ad on movie screen prior to movie\*
- Prominent company logo/name promoted on movie screen prior to movie\*
- Company name included in any event press releases
- Company logo/name promoted in Unity Health Care social media accounts (LinkedIn, Facebook, Twitter, and Instagram)
- Company logo/name promoted on event website with link to company website
- Company logo/name included on e-ticket
- Company logo/name printed on 150 Snack Packs
- Name displayed on a Unity Donor "Wall of Healing," located at either the Anacostia, Parkside, or Upper Cardozo Health Center
- Recognition in Unity's Annual Report

## Movie Premiere:

- Includes entry for three cars
  - Each of the three cars will receive:
    - VIP parking location

**Studio**  
**\$5,000**  
FMV \$258

## Film Promotion:

- Half screen ad on movie screen prior to movie\*
- Prominent company logo/name promoted on movie screen prior to movie\*
- Company name included in any event press releases
- Company logo/name promoted in Unity Health Care social media accounts (LinkedIn, Facebook, Twitter, and Instagram)
- Company logo/name promoted on event website with link to company website
- Company logo/name included on e-ticket
- Name displayed on a Unity Donor "Wall of Healing," located at either the Anacostia, Parkside, or Upper Cardozo Health Center
- Recognition in Unity's Annual Report

## Movie Premiere:

- Includes entry for two cars

*\*All on-screen commercials, ads and logos are shown to the audience for half an hour before the movie starts.*

# Pop-up Movie Night



**Celebrity**  
**\$2,500**  
FMV \$245

### Film Promotion:

- Half screen ad on movie screen prior to movie\*
- Company logo/name promoted on movie screen prior to movie\*
- Company logo/name promoted in Unity Health Care social media accounts (LinkedIn, Facebook, Twitter, and Instagram)
- Company logo/name promoted on event website
- Recognition in Unity's Annual Report

### Movie Premiere:

- Includes entry for one car

**Honeywagon**  
**\$2,500**  
FMV \$245

*Your donation will support the entry costs and concessions for a Unity patient and their family who are in need, or a Unity frontline staff member and their family*

### Film Promotion:

- Half screen ad on movie screen prior to movie\*
- Company logo/name promoted on signage on top of your car
- Company logo/name promoted in Unity Health Care social media accounts (LinkedIn, Facebook, Twitter, and Instagram)
- Company logo/name promoted on event website
- Recognition in Unity's Annual Report

### Movie Premiere:

- Includes entry for one car

**Parking**  
**\$1,500**  
FMV \$243  
*(three available)*

*We'll have parking pres en-site to ensure that everyone has a great view!*

### Film Promotion:

- Company logo/name promoted on movie screen prior to movie\*
- Company logo/name promoted on signage at entrance
- Company logo/name promoted in Unity Health Care social media accounts (LinkedIn, Facebook, Twitter, and Instagram)
- Company logo/name promoted on event website
- Recognition in Unity's Annual Report

### Movie Premiere:

- Includes entry for one car

\*All on-screen commercials, ads and logos are shown to the audience for half an hour before the movie starts.

# Pop-up Movie Night

**Ticket**  
**\$1,000**  
FMV \$242  
*(two available)*

*Everyone will have a quick and simple way to check-in on arrival—with tickets!*

## Film Promotion:

- Company logo/name with link to company website promoted on ticket selling website
- Company logo/name promoted in Unity Health Care social media accounts (LinkedIn, Facebook, Twitter, and Instagram)
- Company logo/name promoted on event website
- Company logo/name prominently displayed on e-ticket
- Recognition in Unity's Annual Report

**Snack Pack**  
**\$1,000**  
FMV \$275  
*(one available)*

*Everyone will receive a complimentary snack pack on arrival. They're sure to be a hit as they'll contain something salty, something sweet and a bottle of water.*

## Film Promotion:

- Company logo/name promoted on movie screen prior to movie\*
- Company logo/name promoted in Unity Health Care social media accounts (LinkedIn, Facebook, Twitter, and Instagram)
- Company logo/name promoted on event website
- Company logo/name printed on 150 Snack Packs
- Recognition in Unity's Annual Report



# Pop-up Movie Night



**Entertainment**  
**\$1,000**  
FMV \$240  
*(two available)*

*We'll set the tone for the night with some island sounds from a local youth Steel Drum Band!*

## Film Promotion:

- Shout out by live entertainment
- Company logo/name promoted on movie screen prior to movie\*
- Company logo/name promoted on signage near the live entertainment area
- Company logo/name promoted in Unity Health Care social media accounts (LinkedIn, Facebook, Twitter, and Instagram)
- Company logo/name promoted on event website
- Recognition in Unity's Annual Report

**HealthMobile**  
**\$1,000**  
FMV \$238  
*(one available)*

*Help us prepare our community for the upcoming winter! Let's stuff Unity's HealthMobile with new winter coats, scarves, gloves, hats and socks (due to COVID, new items only please!)*

## Film Promotion:

- Company logo/name promoted on movie screen prior to movie\*
- Company logo/name promoted on signage on the Unity HealthMobile
- Company logo/name promoted in Unity Health Care social media accounts (LinkedIn, Facebook, Twitter, and Instagram)
- Company logo/name promoted on event website
- Recognition in Unity's Annual Report



For information and questions, please contact:  
Audrey White, Director of Corporate and Community Relations  
Email: [awhite@unityhealthcare.org](mailto:awhite@unityhealthcare.org) • Phone: 202.465.6134

*\*All on-screen commercials, ads and logos are shown to the audience for half an hour before the movie starts.*



Healthier You. Healthier Communities.

Union Market
1309 5th St NE • Washington, DC
Friday, June 17, 2022
Saturday, September 17, 2022

SPONSORSHIP COMMITMENT FORM

Company or Individual Name:
Contact Person:
Address:
City, State, Zip:
Business Phone: Fax:
Email:

Choose the date you would like to sponsor: [ ] Friday, June 17, 2022 [ ] Saturday, September 17, 2022

Table with 4 columns: Sponsor Opportunities, Quantity, Price Each, Total. Rows include Red Carpet Title, Production, Studio, Celebrity, Honeywagon, Parking, Ticket, Snack Pack, Entertainment, HealthMobile, Advertising Opportunities, Ticket Opportunity, and Grand Total.

METHOD OF PAYMENT

[ ] Check enclosed (payable to Unity Health Care)
Please charge my credit card: [ ] Personal [ ] Business (business name)
Name on Card (please print)
Card Number Expiration Date
Security Code Cardholder Signature

Thank you for your donation benefiting Unity Health Care.
Please return this form by mail, fax, or email to:
Unity Health Care ATTN: Audrey White 1100 New Jersey Ave, SE, Suite 500 Washington, DC 20003
Audrey White Tel: 202.715.7982 Fax: 202.544.2678 awhite@unityhealthcare.org
Deadline for ads and sponsorship logos for signage is:
June 3, 2022 for the June 17 event
September 2, 2022 for the September 17 event